



P.O. Box 8345  
Red Oak, IA 51591-1345

Teaching is harder  
than ever before –  
that's why we've  
made it easier for you  
with a **FREE** trial issue!

<July 15, 2006>

<Samantha A. Sample>  
<123 Any Street>  
<Anytown, USA 12345>

Dear <Samantha A. Sample,>

Today, teaching focuses primarily on *testing*.

But it's not just your students who are being graded – it's you and your school.

That's why in a recent study, 67% of teachers described their job as "extremely stressful." And that's also why so many thousands of teachers consider THE MAILBOX® magazine to be their 'Survival Kit' in the classroom.

**Need ideas that work?  
These have all been classroom-tested.**

THE MAILBOX is America's #1 teacher idea magazine because it's written *for* teachers *by* teachers.

Every idea, activity and exercise has been tested in real classrooms by real teachers and students. Each is aligned with the standards you must teach – from writing and fractions to spelling and multiplication.

We know that the best ideas are the ones that are practical, easy to use, and fun. That's why every issue of THE MAILBOX includes grade-specific reproducibles as well as new ideas, forms, and skill-based activities.

**No time?  
Find what you need, when you need it.**

We just updated THE MAILBOX with a 'get-it-at-a-glance' approach to help you find what you need quickly. Illustrations show you how an activity will work in your classroom. Ready-to-go forms and reproducibles help you pull it all together.

And there's no fluff – THE MAILBOX magazine is cover-to-cover ideas you can put to use right away.

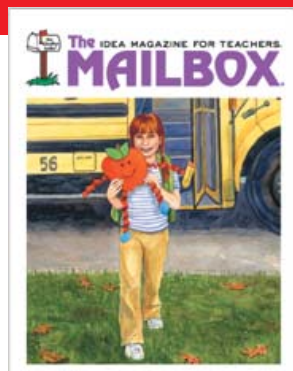
You may already be familiar with THE MAILBOX since it is used by so many teachers – but when you have your own paid subscription, you'll also have access to WEB EXCLUSIVES...

(Over, Please)

- **Grade-specific reproducibles aligned with the standards you must teach.**
- **Find just what you need quickly and easily with the detailed skills index.**
- **Teacher-tested ideas ready for immediate use in your classroom.**
- **Call toll-free 1-800-873-7897 for your **FREE** Trial Issue.**

▼ DETACH AND MAIL TODAY ▼

## Free Trial Issue of THE MAILBOX



**Yes**, please send me a FREE Trial Issue of THE MAILBOX® magazine.

**SEND NO MONEY NOW.**

If you decide to continue your subscription, just pay the bill and receive 5 more issues (6 in all) for only \$29.95. If not, simply write "cancel" on the bill and return it with no further obligation.

**100% Satisfaction Guaranteed.**



**The MAILBOX**  
Be the difference.™

Choose your grade-specific edition:


- Preschool (3- & 4-year olds)     Kindergarten-Grade 1  
 Grades 2-3     Intermediate

Please allow 6-8 weeks for delivery of your first issue. All non-U.S. subscriptions, please add \$11.00 postage and handling in U.S. funds.

...that you just can't get without your own paid subscription.

**Can't sleep?  
Log on today for help with tomorrow's lessons.**

As a paid subscriber, you'll also enjoy 24-hour access to our exclusive Web site – THE MAILBOX Companion®. It's full of BONUS ideas, forms, clip art, awards, and skill-building reproducibles to enhance the activities found in each issue of the magazine.

To get the most from every issue, look for THE MAILBOX Companion® icon  throughout the magazine to find BONUS materials online. The site is updated regularly, so the ideas are always fresh and timely. And the best part – is it's yours FREE with your paid subscription.

Sound good? Then put us to the test in your classroom with a FREE trial issue of THE MAILBOX magazine. It's absolutely free, with no obligation.

**Test us.  
Get a FREE Trial Issue.**

THE MAILBOX magazine is almost like a 'Survival Kit' in the classroom. Teachers have relied on it for over 25 years. But you don't have to take our word for it!

---

*"When I need something that I know will work, I turn to THE MAILBOX. The directions are clear and teacher friendly. I know that they can be plugged right into my classroom."  
—Julie Tate Hallman, Chelsea, AL*

*"THE MAILBOX magazine helps me meet the biggest challenge in the classroom...teaching to the standards. I don't have to go tracking down other resources because it's all right there in the magazine."  
—Jen Coleman, Cave Creek, AZ*

---

Teaching will *always* be stressful. But now you can help make sure your students succeed with your subscription to THE MAILBOX magazine.

Sincerely,



Kimberley Bruck  
THE MAILBOX Editorial Planning Director

P.S. *Don't waste another minute* worrying about whether your students will pass the year-end tests. THE MAILBOX magazine will help make sure they really 'get it.' Respond now for your FREE Trial Issue.

**Get your  
FREE Trial Issue Today!**

**Call toll free: 1-800-873-7897**  
**Click: [www.themailbox.com/bts](http://www.themailbox.com/bts)**  
**Mail: the reply card**



**100% Satisfaction Guarantee**

We are so convinced that THE MAILBOX magazine will work in your classroom that we offer a 100% Satisfaction Guarantee.

Sincerely,



Kate Brower  
President, The Education Center, Inc.